

# SPONSORSHIP FORM

email: [sponsorship@ellinghamshow.co.uk](mailto:sponsorship@ellinghamshow.co.uk)  
 Polly Curtis, Providence, Crow Hill, Ringwood, Hampshire BH24 3DH  
 Tel: 0779 3563119  
[www.ellinghamshow.co.uk](http://www.ellinghamshow.co.uk)

CONTACT NAME.....

BUSINESS/COMPANY NAME (If applicable) .....

WEBSITE ADDRESS (If applicable).....

ADDRESS.....

.....

.....

.....POSTCODE.....

EMAIL ADDRESS .....

TELEPHONE NUMBER .....

## SPONSORSHIP LEVEL *(Please tick)*

BELOW £50 (state amount)	<input type="checkbox"/>	£100	<input type="checkbox"/>	£1000	<input type="checkbox"/>
£50	<input type="checkbox"/>	£250	<input type="checkbox"/>	£2000	<input type="checkbox"/>
£75	<input type="checkbox"/>	£500	<input type="checkbox"/>	Other (please state)	<input type="checkbox"/>

## Section/s you are interested in sponsoring *(Please tick)*

HORSE SECTION	<input type="checkbox"/>	DONKEYS	<input type="checkbox"/>	SHEEP	<input type="checkbox"/>	MAIN RING ATTRACTIONS	<input type="checkbox"/>
HEAVY HORSES	<input type="checkbox"/>	CATTLE	<input type="checkbox"/>	HORTICULTURE	<input type="checkbox"/>	OTHER (please state below)	<input type="checkbox"/>

IS THERE ANYTHING ELSE YOU WOULD PARTICULARLY LIKE TO SPONSOR?  
 (Please tick 'Other' and state below:

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PLEASE POST OR EMAIL TO THE ABOVE ADDRESS.



## CONTACT US

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## Why become a Sponsor?

Ellingham Show has an average annual attendance of 8-10,000 providing a fantastic opportunity to promote your company or business, not only on Show day itself but on the run up too!

With a large range of equine, livestock, heavy horse and donkey classes, we can link your sponsorship to a class / classes suited to your company or business.

Don't worry if you don't have a company or business ... You are just as important to us! You can sponsor as an individual!

There are many advertising opportunities including advertising in the official Show programme, as well as on our website which attracts over 63,000 visitors each year. Having an advert on our website will drive traffic to your own.

The Society offers flexible, affordable and effective packages to suit the individual needs of our valued sponsors and opportunities exist at a variety of levels.

# Ellingham Show

## SPONSORSHIP & ADVERTISING





If you would like to sponsor a specific class, main ring attraction or section then please contact the sponsorship secretary, Polly Curtis, to design a package suited to you.

**SPONSORSHIP & ADVERTISING SECRETARY**

email: sponsorship@ellinghamshow.co.uk

Polly Curtis  
 Providence, Crow Hill  
 Ringwood  
 Hampshire  
 BH24 3DH  
 Tel: 0779 3563119

**ADVERTISING**

To advertise in the official show program the costs are as follows:

- Half Page Advert - £55
- Full Page Advert - £100

Full Page Advert Inside front cover:  
 £125 – First come first served!

Full Page Advert Inside back cover:  
 £125 - First come first served!

Full Page Advert Back cover:  
 £150 - First come first served!

**SHOWGROUND BANNER**

To be placed on the showground - £150

Banners must be delivered to the showground by Thursday prior to the Show day and collected on Sunday afterwards.

**WEBSITE ADVERTISING**

- Logo only - £50 per annum
- Advert - £100 per annum

**SPONSORSHIP PACKAGES**

**AMBER - Below £50**

- ✓ Acknowledgement in the Official Show Programme
- ✓ Opportunity to present prizes

**OPAL - £50**

- ✓ 1 Sponsor Badge which give admission to the ringside Sponsors facilities.
- ✓ Welcome at the Sponsors Ringside area where you have the opportunity to receive a complimentary drink. This is ideal for meeting other Sponsors plus from here you will have Main Ring viewing.
- ✓ Acknowledgement in the Official Show Programme
- ✓ Opportunity to present prizes

**EMERALD - £75**

- ✓ 1 Complimentary Show Pass
- ✓ 1 Sponsor Badge which gives admission to the ringside Sponsors facilities.
- ✓ Welcome at the Sponsors Ringside area where you have the opportunity to receive a complimentary drink. This is ideal for meeting other Sponsors plus from here you will have Main Ring viewing.
- ✓ Acknowledgement in the Official Show Programme
- ✓ Opportunity to present prizes.

**RUBY - £100**

- ✓ 2 Complimentary Show Passes
- ✓ 2 Sponsor Badges which give admission to the ringside Sponsors facilities.
- ✓ Welcome at the Sponsors Ringside area where you have the opportunity to receive a complimentary drink. This is ideal for meeting other Sponsors plus from here you will have Main Ring viewing.
- ✓ Acknowledgement in the Official Show Programme.
- ✓ Opportunity to present prizes.

**DIAMOND - £250**

- ✓ 4 Complimentary Show Passes
- ✓ 3 Sponsor Badges which give admission to the ringside Sponsors facilities.
- ✓ 3 Members Car Park Passes.
- ✓ Welcome at the Sponsors Ringside area where you have the opportunity to receive a complimentary drink. This is ideal for meeting other Sponsors plus from here you will have Main Ring viewing.
- ✓ Opportunity to have an Advertising Banner on the showground.
- ✓ Acknowledgement in the Official Show Programme.
- ✓ Opportunity to present prizes.

**SILVER - £500**

- ✓ 6 Complimentary Show Passes
- ✓ 4 Sponsor Badges which give admission to the ringside Sponsors facilities.
- ✓ 4 Members Car Park Passes.
- ✓ Welcome at the Sponsors Ringside area where you have the opportunity to receive a complimentary drink. This is ideal for meeting other Sponsors plus from here you will have Main Ring viewing.
- ✓ Opportunity to have an Advertising Banner on the showground.
- ✓ Acknowledgement in the Official Show Programme.
- ✓ 1 Half page advert in the Official Show Programme.
- ✓ Opportunity to present prizes.

**GOLD - £1000**

- ✓ 10 Complimentary Show Passes
- ✓ 4 Sponsor Badges which give admission to the ringside Sponsors facilities.
- ✓ 4 Members Car Park Passes.
- ✓ Welcome at the Sponsors Ringside area where you have the opportunity to receive a complimentary drink. This is ideal for meeting other Sponsors plus from here you will have Main Ring viewing.
- ✓ Opportunity to have 2 Advertising Banners on the showground.
- ✓ 4 Complimentary Lunches in the Members enclosure.
- ✓ Acknowledgement in the Official Show Programme.
- ✓ 1 Full page advert in the Official Show Programme.
- ✓ Opportunity to present prizes.

**PLATINUM - £2000**

- ✓ 20 Complimentary Show Passes.
- ✓ 6 Sponsors Badges which give admission to the ringside Sponsors facilities.
- ✓ 6 Members Car Park Passes.
- ✓ Welcome at the Sponsors Ringside area where you have the opportunity to receive a complimentary drink. This is ideal for meeting other Sponsors plus from here you will have Main Ring viewing.
- ✓ Opportunity to have 4 Advertising Banners on the showground.
- ✓ 6 Complimentary Lunches in the Members enclosure.
- ✓ Acknowledgement in the Official Show Programme.
- ✓ 2 Full page adverts in the Official Show Programme.
- ✓ Opportunity to present prizes.

*Names in programme subject to going to print.*

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**TYPE OF ADVERTISING** *(Please tick)*

<b>HALF PAGE ADVERT</b>  £55		<b>FULL PAGE ADVERT Inside Front Cover</b> £125		<b>SHOWGROUND BANNER</b>  £150	
<b>FULL PAGE ADVERT</b>  £100		<b>FULL PAGE ADVERT Back Cover</b> £150		<b>WEBSITE ADVERT</b> Logo: £50 Advert: £100 Per annum	

ANY COMMENTS?

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